

nactis
flavours

BY NACTAROME

NACTAROME

PROVENANCE COLLECTION

Our expertise.

Our mission:

Imagine and offer tailor-made aromatic and functional solutions all over the world.

In partnership with our customers, contributing to their success through the quality of our products, our culture of service and our flexibility.

Taste



Colors



Conditionnal system



Sensils and texture



Nutrition



SAVOURY

SWEET

BEVERAGE

HEALTH & NUTRITION

PLANT-BASED ALTERNATIVES

FLAVOURS HOUSE & BLENDERS

Our selection.

Provenance, noun: refers to the place from which something originates.

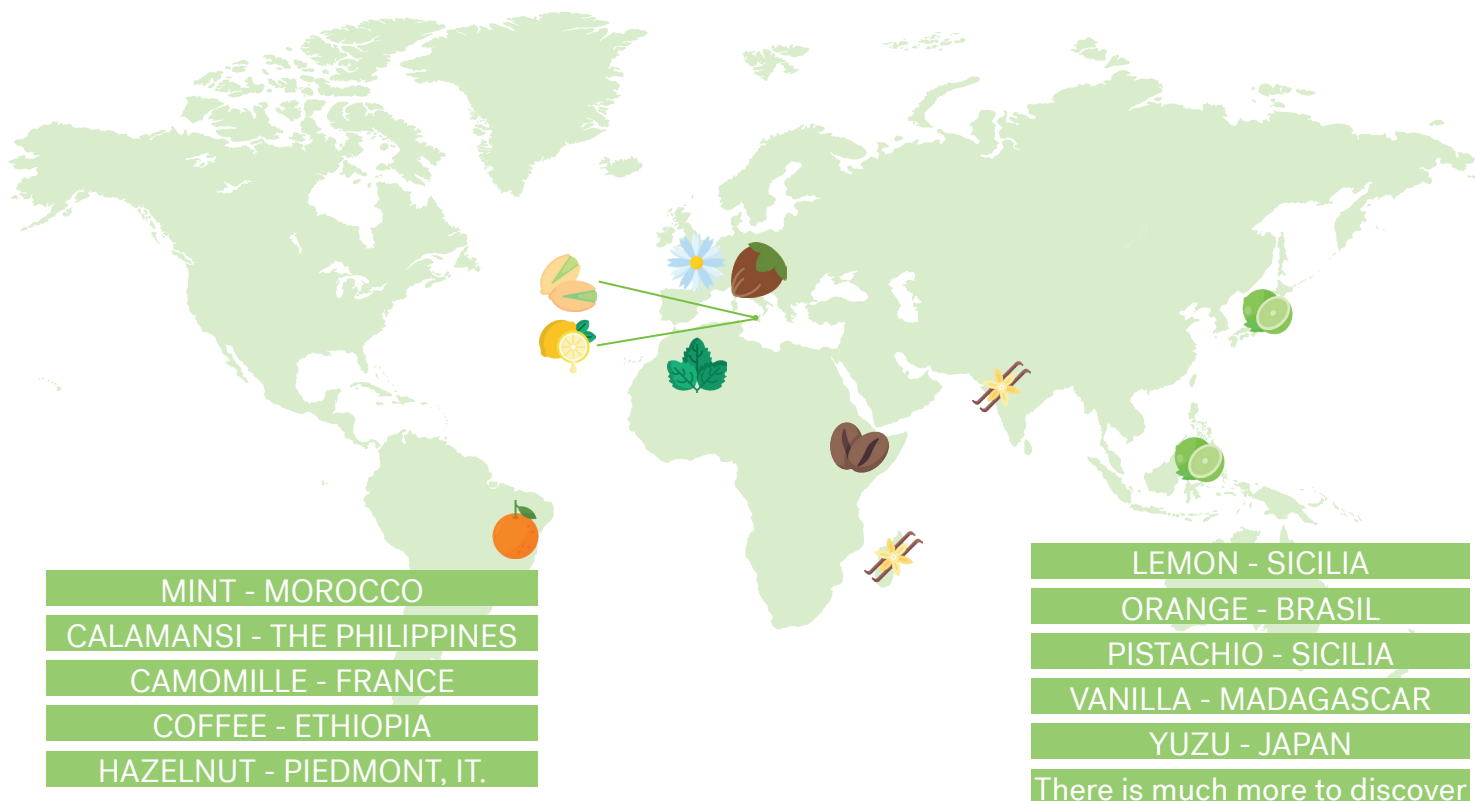
Provenance ties into **the increasing desire to eat and drink 'locally and sustainably'**; it offers a perceived guarantee of **authenticity and transparency**. It allows consumers to feel more connected to what they are consuming. They expect more from new products than just another lemon biscuit or a vanilla ice cream – now it has to be a Sicilian Lemon biscuit or a Madagascar vanilla ice cream.

Therefore, our sweet provenance collection **has been designed to celebrate the source and supports local and seasonal consumption.**

Key figures:

- 1/ The global market for local products is up by **6%**
- 2/ Italian PDO products grew by **+11.2%** in value sales in 2020

1/ Etude IRI 2021. Nielsen IQ. 2/ New Italia Food



Your benefits.

- **Communication:**
 - Depictability and claimability of ingredients on front label
 - Storytelling on labels and communication
- **Sourcing:** Guaranteed reliable and efficient supply of premium raw materials.
"The supply of some flavourings with provenance attached is more stable than others".
- **Regulatory:** In-depth understanding of regulatory framework.
- **Suitable in various applications:** Flavourings that can be applied to soft drinks, alcoholic beverages, dairy, bakery, and confectionery. Can also be added to seasonings to 'twist' snack product profiles.
- **Available in water-soluble formats**
- **True-to-taste flavours and extracts**
- **A variety of flavours and extracts** including mainstream favourites as well as emerging flavours

NACTAROME

Contacts.

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